



# INDIAN MEDICAL ASSOCIATION TAMILNADU

## NEWS LETTER NO.17

**Conference on “Affordable Healthcare for All” - Way forward for TN**  
1000 Hrs : 19 July 2017 : Hotel Hilton, Chennai

### Background

Providing Affordable Healthcare is the initiative of the Govt of India and all State Govts too are committed towards making healthcare costs affordable to all. Conference revolves around various discussions on how to make Healthcare Affordable to All and common consensus to be arrived at by all stakeholders on the definition of Affordable Healthcare, Ingredients of Affordable Healthcare, Treatment outcomes , Costing and Pricing challenges, Responsible Stakeholders of Affordable Healthcare, users expectations on Affordable Healthcare etc.

The overall Indian healthcare market is worth around US\$ 100 billion and is expected to grow to US\$ 280 billion by 2020, a Compound Annual Growth Rate (CAGR) of 22.9 per cent. Healthcare delivery, which includes hospitals, nursing homes and diagnostics centres, and pharmaceuticals, constitutes 65 per cent of the overall market. The Healthcare Information Technology (IT) market which is valued at US\$ 1 billion currently is expected to grow 1.5 times by 2020#

Keeping the above in view, CII, Tamil Nadu Healthcare Panel is organizing a one day conference on “**Affordable Healthcare for All - Way forward for TN**” on 19th July 2017 at Hotel Hilton, Chennai. The conference would focus on “**Opportunities, Challenges, Transition and the way forward**” in the healthcare.

Based on the key take aways of the session, CII Health Panel shall work towards publishing a white paper on the policy level and implementation level challenges in implementing “Affordable Healthcare” in the State of Tamilnadu and seek Govt's help and support to offer solutions.

## **Panel Discussions**

- Inaugural Session
- Panel Discussion on Central / State Government's move on capping of prices in Hospitals
- Panel Discussion on Standardization of Prices – How Radiology Centres in TN initiated the journey
- Panel Discussion How can Testing Labs make testing prices affordable ?
- Panel Discussion on Will “Affordable Healthcare Tag” attract or affect Medical Value Travel business
- Panel Discussion on “Will indigenous manufacturing of Medical Devices make healthcare costs affordable? “
- Panel Discussion:Can healthcare technology solutions bring down care delivery costs ?

I am writing to invite you to deliver the Special Address at the Inaugural Session. Also, invite **Indian Medical Association (IMA)** to be the **Supporting Association** at our conference.

I would request if you could kindly arrange to disseminate the conference details to your members for the participation. The circular information is attached for your ready reference and use.

Looking forward to your kind and favourable support for the success of the conference.

Regards

### **S Venkataraman**

#### **Deputy Director, Confederation of Indian Industry**

Tamil Nadu State Office,98/1 Velachery Main Road  
Guindy, Chennai 600032

Tel: 044-42444555 | Fax: 044-42444510

Email: [s.venkataraman@cii.in](mailto:s.venkataraman@cii.in)

M: +919500052852

#### Disclaimer

This message, including any files transmitted with it, is for the sole use of the intended recipient and may contain information that is confidential, legally privileged or exempt from disclosure under applicable law. If you are not the intended recipient, please note that any unauthorized use, review, storage, disclosure or distribution of this message and/or its contents in any form is strictly prohibited. If it appears that you are not the intended recipient or this message has been forwarded to you without appropriate authority, please immediately delete this message permanently from your records and notify the sender. CII makes no warranties as to the accuracy or completeness of the information in this message and accepts no liability for any damages, including without limitation, direct, indirect, incidental, consequential or punitive damages, arising out of or due to use of the information given in this message.

Attachments area

**CONFERENCE REGISTRATION FOR IMA MEMBERS IS Rs.1000/-**

***Kindly Depute Administrative personals if you cannot attend.***



Confederation of Indian Industry  
Conference on

“Affordable Healthcare for All” - Way forward for TN  
1000 Hrs: 19 July 2017: Hotel Hilton, Chennai

**Inaugural Session**

1000 – 1005 hrs	Opening Remarks & context setting	<b>Dr S Prakash</b> Conference Chairman & Senior Executive Director Star Health and Allied Insurance
1005 – 1010 Hrs	Special Address	<b>Dr T N Ravisankar</b> President Indian Medical Association Tamil Nadu
1010 – 1015 Hrs	Special Address	<b>Dr Anuradha Pichumani</b> State Representative CAHO
1015 – 1020 Hrs	Special Address	<b>Dr Raju Sivasamy</b> General Secretary Association of Healthcare Providers India
1020 – 1040 Hrs	Keynote Address	<b>Mr P Joseph</b> Member – Non Life IRDAI
1035 – 1040 Hrs	Closing Remarks	<b>Dr S Prakash</b>
1040 – 1100 Hrs	Networking Break	

1100 – 1200 Hrs - <i>Panel Discussion I : Central / State Government's move on capping of prices in Hospitals &amp; its impact on Stake holders</i>		
1100 – 1105 Hrs	<b>Session Moderator</b>	<b>Dr S Chandrakumar</b> Managing Director Kauvery Hospitals
1105 – 1135 Hrs	<b>Panelists</b> <b>Dr Selvavinayagam</b> Joint Director Tamil Nadu Health Systems Project (TNHSP)	<b>Dr Praveen Raj</b> Laparoscopic Surgeon GEM Hospitals
	<b>Dr K P Pichumani</b> Sree Ranga Hospital	<b>Mr Sameer Mehta</b> CEO Dr Mehta Hospitals
	<b>Dr Sreekumar</b> Director Sri Ramachandra Medical Centre	<b>Dr Lallu Joseph</b> Technical Advisor CAHO
1135 – 1150 Hrs	Interaction	
115035 – 1140 Hrs	Sum-up by session Moderator	
1140 – 1145 Hrs	Session changeover	

1200 – 1300 Hrs - <i>Panel Discussion II : "Trust Deficit" in Healthcare</i>		
1200 – 1205 Hrs	<i>Introduction of Session Speakers by</i> Session Moderator	<b>Dr Ravikumar</b> Chairman Indian Medical Association TN State Board
1205 – 1235 Hrs	<b>Panelists</b> <b>Dr T N Ravisankar</b> President Indian Medical Association, TN  <b>Dr Kiran</b> Director Peacock Hospitals	<b>Mrs Sheela Anand</b> Chief Executive Officer Vidal Health Insurance  <b>Dr Vikram Chaatwal</b> Chairman Medi Assist India
1235 – 1255 Hrs	Interaction	
1255 – 1300 Hrs	Session Sum-up	<b>Dr Ravikumar</b>
1300 – 1400 Hrs	<b>Networking Lunch</b>	

<b>1400 – 1500 Hrs - Panel Discussion III: Can healthcare technology solutions bring down Healthcare costs?</b>		
<b>1400 – 1405 Hrs</b>	<i>Introduction of Session Speakers by Session Moderator</i>	<b>Mr George Paul</b>
<b>1405 – 1435 Hrs</b>	<p><b><u>Panelists</u></b></p> <p><b>Dr S P Ganesan</b> Director Hi-Tech Diagnostic Centre</p> <p><b>Mrs Indira Subramanian</b> Director Ehrlich Laboratory</p> <p><b>Mr Aravind Kasthuri</b> Director Appasamy Associates</p>	<p><b>Mr U K Ananthapadmanabhan</b> Healthcare Technology Consultant</p> <p><b>Ms Dorene Bernard</b> Director Ibhar Technologies</p> <p><b>Dr S Mohanasankar</b> Medtech Centre IIT, Chennai</p>
<b>1435 – 1450 Hrs</b>	<b>Interaction</b>	
<b>1450 – 1455 Hrs</b>	<b>Session sum-up by Session Moderator</b>	
<b>1455 – 1500 Hrs</b>	<b>Session Changeover</b>	

<b>1500 – 1600 Hrs - Panel Discussion IV : "Healthcare Financing"</b>		
<b>1500 – 1505 Hrs</b>	<i>Introduction of Session Speakers by Session Moderator</i>	<b>Mr Manivannan</b> Great Lakes
<b>1505 – 1535 Hrs</b>	<p><b><u>Panelists</u></b></p> <p><b>Mr A Velumani</b> CEO Thyrocare Technologies</p> <p><b>Mr Kaushal Shah</b> Associate Director – Investment Banking Kotak Mahindra</p>	<p><b>Dr Senthil</b> Director Welcare Health Systems</p> <p><b>Dr P Srinivasan</b> Healyst Wellness</p>
<b>1535 – 1550 Hrs</b>	<b>Interaction</b>	
<b>1550 – 1555 Hrs</b>	<b>Session sum-up by Session Moderator</b>	
<b>1555 – 1600 Hrs</b>	<b>Conference Ends</b>	





**Star Health Insurance in Collaboration with CII Tamil Nadu Chapter,**

cordially invites you to the

Conference on “Affordable Healthcare for All”

on

Wednesday, July 19, 2017, 10:00 am

Venue:

Hotel Hilton, Chennai

Topics of Discussion for the Day

- |                   |  |
|-------------------|--|
| 10.00 am          | Inauguration, Member IRDA  |
| 11:00am – 12:00pm | “Central / State Government’s move on capping of prices in Hospitals & its impact on Stakeholders” |
| 12:00pm – 13:00pm | “Trust Deficit” in Healthcare  |
| 14:00pm – 15:00pm | “Can healthcare technology solutions bring down Healthcare costs?”                                 |
| 15:00pm – 16:00pm | “Healthcare Financing”   |

With Warm Regards

Dr. S. Prakash, M.S., FRCS (Glasgow), FAIS,

Convenor, CII Tamil Nadu Healthcare Panel,

Chief Operating Officer, Star Health and Allied Insurance Co. Ltd.

**Dr. T.N.Ravisankar**  
State President

**Dr. N. Muthurajan**  
Hony. State Secretary

**Dr.K.Rajasekar**  
Finance State Secretary